

Welcome to our new and exciting CMS monthly news letter. Our goal is to provide education and insightful information when it comes to our 3rd party industry. In turn we hope to strengthen our existing partnerships and bill rapport among our customers and friends.

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# **CMS NEWS**

A Nationwide 3rd Party Service

## This Issue

Flat Screen TVs

Happy New Year !!

Authentic Italian Meatballs Quarterly Survey **Drawing Winners** 



# **Quote Of** The Month

The world is moving so fast these days that the man who says it can't be done is generally interrupted by someone doing it.

> "Elbert Hubbard"

# Customer Service

"I still promote CMS with everyone.

CMS and Dean have been so good to us. Everyone here thinks you all are the best."

Sherri Alley Director Move Management



### Crate, Box or Pack; What's the deal with flat screen TVs?

As nationwide third party professionals that handle many makes and models of TVs in our industry, we are constantly being asked, "How does one know if a TV needs to be crated, boxed or packed?"

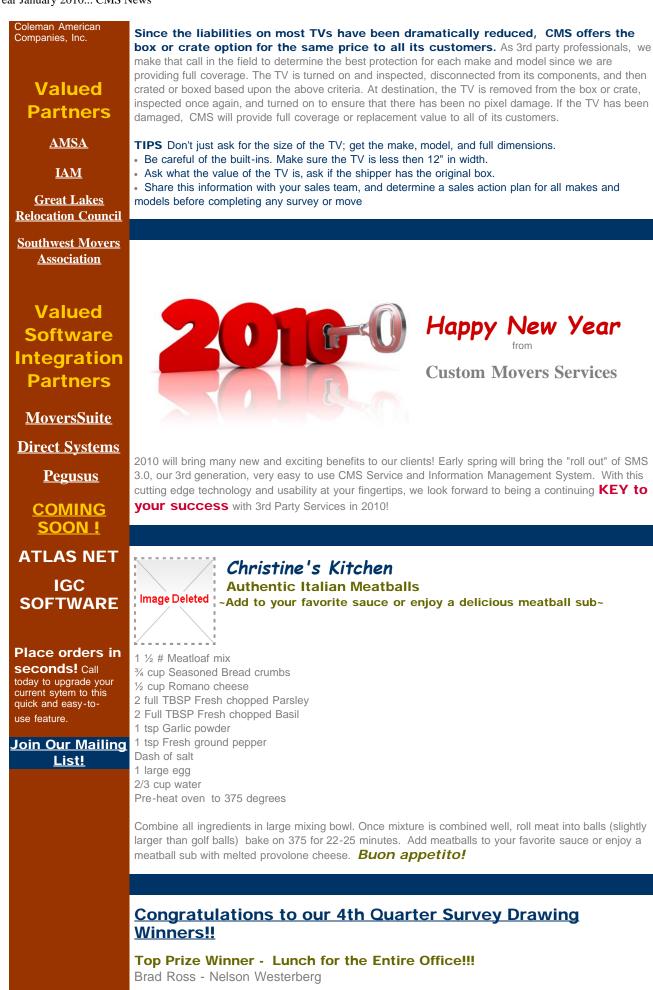
Remember, the width determines everything. If the width of the TV is over 12", they are NOT part of the Plasma, LCD, or LED TV families. TVs over 12" in width use tubular, light projection, and DLP technologies to create an image on a "flat" piece of glass or a polarized polymer screen. These TVs tend to be very inexpensive, and/or are very heavy due to the bulbs they use to project an image. The technology is well protected within the TV, and the external components of the TV can easily be replaced or repaired, if the TV were to be damaged. We recommend using 2 or 3 moving blankets to protect the TV, as you would with a delicate piece of furniture.

All Plasma, LCD, and LED TVs need to be boxed or crated. These types of phosper or liquid crystal technologies react directly on the screen in front of you. They are not buried in the TV, well protected from any moving conditions that may occur. Even though the LCD and LED technologies are less expensive because they use a single light source behind the liquid crystals that sometimes can be replaced, they both can experience heavy pixel damage.

When it comes to determining a box over a crate, one must look at the value and weight in conjunction to the shippers Bill of Lading and insurance coverage. There are a lot of great box designs that provide adequate protection at a reasonable value. When you use a box, one must try to avoid any side impact damage to the screen. The manufactures box is the best means of protection because it contains foam inserts that have been molded around the TV to protect it from a hard impact. If you need to use a box, look for a design that contains a TV screen bag to protect the TV surface, a "Tip & Tell" and a shock watch to measure any impacts, and that it has room to add foam inserts and packing peanuts to protect the screen from any side impacts. Thin and flimsy armor packs do not provide the necessary protection needed for a safe and damage free journey.

For larger, expensive TVs where the value exceeds the weight or insurance protection one carries, we recommend continuing to use a solid crate. Like larger pieces of marble or glass, big TVs are more susceptible to falls or breakage. Their size and weight ratios are not sufficient to be transported in a generic box. A solid plywood crate with added packing materials inside is the manufactures preferred choice for shipping a TV larger than 60 inches.

#### Happy New Year January 2010... CMS News



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4 individual winners of a Starbucks \$25 Gift Card!!!

Holly Lucas / Prager Moving & Storage Cindy Ruppel / Cord North American Ken Haywood / Powell Moving & Storage Mack Kean / Ace Relocation

## Thank You

We are always open to new procedures and data concerning our industry, interesting facts, or tricks-of the-trade when it comes to moving and third party services. If you would like to submit a brief article, tip, a wonderful experience you have had using CMS, recipe or fun facts, please forward them to the email address below.

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#### please feel free to contact us at 1-800-514-6927 or via email.

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